MEMORANDUM

To: Board of Regents

From: Board Office

Subject: Naming of Cancer Center, University of Iowa

Date: September 5, 2000

Recommended Action:

Approve the naming of the Cancer Center in recognition of an exceptional gift of \$25 million from the Roland Holden family.

Executive Summary:

In recognition of a landmark \$25 million gift for the Cancer Center at the University of Iowa from four generations of the Holden family, the University wishes to name the Center the Holden Cancer Center.

The gift from the Holden family is in honor of their father, Roland Holden, who died in 1995. Mr. Holden founded Holden Foundation Seeds, Inc., a corn seed research and genetics company based in Williamsburg, Iowa. His family chose to celebrate his legacy by supporting research and treatment that may eventually cure the disease that took his life.

Several years ago, Mr. Holden was a patient of SUI faculty member, Dr. Ray Hohl. The family and Mr. Holden were grateful for the superb care he received, even as his disease proved to be terminal. Now the family wishes to give back very generously to sponsor researchers, education, and to improve the care for patients.

In recognition of this important gift, the University respectfully requests that the Center now be known as the Holden Cancer Center.

Approved:

Frank J Stork